

INVESTING IN SUSTAINABLE DEVELOPMENT: ECONOMIC BENEFITS AND RISKS FOR STATES AND CORPORATIONS

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Abstract

This paper explores various economic models and strategies that have successfully facilitated transitions toward sustainable development in different regions around the world. By analyzing the mechanisms employed in these transitions, the study identifies key economic, policy, and institutional factors that contributed to success. The analysis spans different sectors, including energy, agriculture, and manufacturing, with a focus on green technologies, circular economy practices, and renewable energy integration. The paper also reviews international cooperation efforts, regulatory frameworks, and the role of innovation in driving sustainable growth. The findings suggest that a combination of public policy incentives, private sector engagement, and social inclusivity is crucial for achieving long-term sustainability. Case studies of countries such as Sweden, Germany, Costa Rica, and China illustrate the diversity of approaches and the lessons that can be drawn from them. The research contributes to a better understanding of the pathways and tools necessary for a global transition toward a sustainable economic model.

Keywords: green economy, circular economy, renewable energy, policy incentives, innovation, international cooperation, environmental sustainability, transition strategies

I. Introduction

In recent decades, the global community has increasingly acknowledged the necessity of sustainable development as a fundamental principle for economic growth. Sustainable development involves pursuing economic progress while addressing environmental protection and social equity, ensuring the well-being of both current and future generations. As societies face the impacts of climate change, resource depletion, and social inequality, understanding the economics of sustainable development has become critical. This research paper explores the complex interaction between economic principles and sustainable development goals, highlighting the challenges impeding progress and examining potential solutions. By synthesizing existing literature and empirical evidence, the paper aims to illuminate the intricacies of achieving sustainable development from an economic standpoint. The urgency of addressing sustainability issues is evident in the rising frequency of environmental disasters, increasing income inequality, and ecosystem degradation. In this context, policymakers, businesses, and civil society are being urged to adopt comprehensive approaches that balance economic growth with environmental care and social inclusivity. Through a multidisciplinary perspective, this paper seeks to dissect the economics of sustainable development, shedding light on the trade-offs, synergies, and policy measures required to build a more equitable and resilient future. By critically examining existing frameworks, identifying knowledge gaps, and proposing innovative strategies, this paper aims to contribute to the ongoing dialogue on sustainable development and stimulate action toward a

more sustainable and prosperous world. Sustainable development has become a critical concern in today's world, as societies face the pressing challenge of balancing economic growth with environmental protection and social equity. Popularized by the Brundtland Commission in 1987, sustainable development is defined as "development that meets the needs of the present without compromising the ability of future generations to meet their own needs." Since then, it has served as a guiding framework for governments, businesses, and communities worldwide. The pursuit of sustainable development is complex, involving the interconnectedness of economic, environmental, and social factors. Economists play a key role in addressing these challenges by analyzing trade-offs, creating incentives, and developing policy frameworks to support sustainable practices. The economics of sustainable development covers a broad spectrum of topics, including resource management, the transition to clean energy, poverty reduction, and climate adaptation. Despite widespread acknowledgment of the need for sustainability, significant challenges remain. Economic systems often prioritize immediate profits over long-term sustainability, leading to resource depletion, worsening inequality, and environmental degradation. Furthermore, many sustainability issues are global in scope, requiring international collaboration, which is often hindered by political and economic conflicts. In this context, the demand for innovative solutions is more urgent than ever. This review paper aims to provide an in-depth exploration of the economics of sustainable development, focusing on the obstacles to achieving sustainability and the possible ways forward. By integrating existing research and identifying areas where further study is needed, the paper seeks to enhance understanding of the economic forces at play in sustainable development and to guide the creation of policies that foster a more inclusive, resilient, and environmentally conscious global economy.

II. Methods

This paper employs a qualitative research design to investigate the economics of sustainable development, focusing on identifying challenges and exploring potential solutions. Qualitative methods are particularly well-suited for an in-depth analysis of the complex interactions between economic factors and sustainable development objectives, allowing for a nuanced understanding of the topic.

Data will be collected through an extensive literature review, drawing from academic journals, books, reports, and other scholarly materials that address the economics of sustainable development. The review will utilize online databases such as Google Scholar, JSTOR, and PubMed to access relevant research. Additionally, reports from governmental and non-governmental organizations, as well as industry white papers, will be included to provide a broad perspective on the subject.

The inclusion criteria for the literature review will focus on sources that discuss key aspects of sustainable development economics, such as economic growth, environmental sustainability, social equity, poverty reduction, and technological innovation. Only peer-reviewed articles and reputable sources published within the last ten years will be considered to ensure that the research is both up-to-date and credible. Exclusion criteria will include studies that do not directly address the economics of sustainable development or lack empirical evidence to support their findings. Non-English language publications will be excluded due to language constraints.

Ethical considerations in this research involve proper citation and acknowledgment of all sources to avoid plagiarism. The accuracy and relevance of the information will be critically assessed, with attention given to respecting diverse viewpoints in the literature. Care will be taken to avoid bias in both the selection and interpretation of data, ensuring an objective and balanced analysis of the economics of sustainable development.

III. Results

A series of recent crises and growing instability in the global economy and politics, as well as an increasing number of global risks and challenges, force us to reconsider the concept of sustainable development. Previously perceived as an abstract theoretical construct, the system of global goals and objectives that seemed distant from everyday problems has been seriously tested for viability and relevance in recent years. For everyone who has lived through the COVID-19 pandemic with its profound socio-economic consequences, and who is now observing fundamental changes in the economy and geopolitics, the term "sustainable development" takes on new meaning and significance.

Attempts to question the need to follow the UN Agenda for Sustainable Development until 2030, adopted in 2015, against the backdrop of intensifying crises have quickly given way to an awareness of the importance of joining forces to achieve the 17 Sustainable Development Goals (SDGs). This requires efforts at all levels - from states and regional associations to municipalities, companies and individuals representing society as a whole.

Increased attention to the topic of sustainable development is also due to worsening climate problems. Experts once again emphasize the imbalance in the climate system and the onset of irreversible consequences for the climate. Global environmental and climate risks have been leading the annual World Economic Forum (WEF) global risk reports for several years in a row, which only confirms the need for urgent action.

IV. Discussion

The concept of sustainable development is a process of economic and social transformation, in which the use of natural resources, investment direction, scientific and technological progress, personal development and institutional changes are coordinated in such a way as to strengthen the current and future potential to meet human needs and aspirations. At the corporate level, this concept covers a system of principles, processes and results aimed at maintaining a balance between economic, environmental and social aspects both in companies and in society as a whole. Maintaining this balance contributes to the preservation of vital systems and long-term well-being. The concept is closely related to the ESG approach (environmental, social, governance - the environment, society and corporate governance), which is aimed at managing non-financial risks taking into account the impact on the environment, society and the principles of effective management. This approach includes such processes as ESG rating, ESG investing and ESG transformation, and represents a continuous improvement of business processes. Current economic and political crises have only increased the importance of strengthening the sustainability of companies and made it urgent to develop more relevant ESG criteria for long-term development.

In the post-pandemic era, not only institutional investors, but also politicians in developed countries are declaring their commitment to ESG principles, paying attention to the implementation of "green" technologies, human-oriented corporate practices and improving the quality of life. The concept of the "green" economy, which emerged at the end of the 20th century, remains important, focusing on the need to minimize the negative impact of economic activity on the environment, placing sustainable development and environmental safety above simple economic growth at any cost.

The process of aligning the Decision Support System (DSS) to sectoral modeling varies based on the capabilities and flexibility of the selected modeling methodology. This section, along with the following one, details how this alignment is conducted for the Global Energy Model (GEM).

The integration of thematic results into GEM, as well as the alignment of outcomes, is influenced by the degree to which each sector experiences endogenous feedback loops.

Soft Coupling of Methods

The soft coupling of methods can be achieved either through direct input or calibration:

- **Direct Input:** This involves importing the results from thematic modeling as data time series into GEM. When there is limited or no relevant structure in GEM or when the parameters are not influenced by endogenous feedbacks, the outputs from sectoral models are fed into time-based table functions within GEM.
- **Calibration:** This approach is utilized to align GEM results with sectoral modeling outputs when the relevant indicators are influenced by GEM's endogenous feedback structure. Calibration requires several steps, which will be demonstrated using the example of total energy demand.

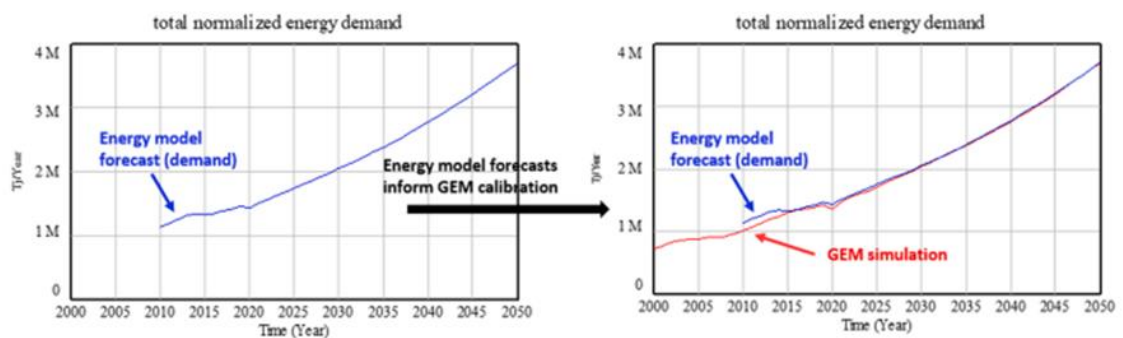


Figure 1: Illustration of reference mode and the alignment of behavior in GEM

Steps for Calibration

1. Creating an Artificial Simulation:

- The first step involves generating a simulation specifically for calibration purposes. In this case, the energy demand data for alignment is sourced from the Low Emissions Analysis Platform (LEAP) (SEI, 2018).
- The System Dynamics (SD) modeling software enables the importation of data from sectoral models into GEM and the creation of a simulation file that can be visualized. This imported data is termed "reference modes" and is utilized to conduct behavioral validation tests.
- The left graphs in Figure 3 illustrate the reference data from the LEAP model, specifically total energy demand and energy-related CO₂e emissions, which are essential for calibrating these parameters within GEM.

2. Importing Baseline Real GDP Data:

Since LEAP does not account for feedback mechanisms affecting macroeconomic productivity, baseline real GDP data is imported as time series. This is necessary because GEM incorporates feedback loops that treat real GDP as a driver of energy demand and related costs. These factors subsequently impact sectoral real GDP through total factor productivity.

The interplay between real GDP and energy demand is reciprocal; thus, a change in real GDP influences energy demand and vice versa. To facilitate calibration of GEM in line with LEAP projections, it is crucial that real GDP remains exogenous during the calibration process to replicate the conditions (*ceteris paribus*) present in the LEAP model.

This calibration process ensures that the energy demand and CO₂e emissions in GEM are accurately aligned with the projections and feedback mechanisms represented in the LEAP model, thereby enhancing the reliability of the model's outputs.

The events of 2022–2023 are increasingly raising doubts about the comprehensive achievement of the Sustainable Development Goals (SDGs) within the framework of Eurasian integration. The destruction of supply chains, rising prices for raw materials and commodities, including food, are creating difficult conditions for achieving the SDGs, especially those related to ending hunger (SDG 2) and ensuring health and well-being (SDG 3). Sergey Glazyev, Minister for Integration and Macroeconomics of the EEC, notes the trend towards chaos in food markets, emphasizing that global resources and technologies make it possible to produce food for 20 billion people – twice as many as the current population of the planet. However, the problem lies in the unfair distribution of resources, unequal international economic relations, and rising prices caused by the quantitative easing policy of reserve currency issuers.

For an effective transition to sustainable development, it is necessary to develop an adequate system of goals and indicators. It is necessary to improve the methodology for selecting statistical indicators reflecting the achievement of SDGs in the EAEU countries, as well as to create new indicators for missing areas. It is also important to implement international standards and take into account recommendations, such as the OECD recommendations, to improve the quality and comparability of economic statistics. This is critical for the formation of the EEC's own dossier on sustainable development and the preparation of a new report. Of particular importance is the coordination of statistical activities in the EAEU region, strengthening professional and research potential, as well as the introduction of advanced international standards in methodology and data classification.

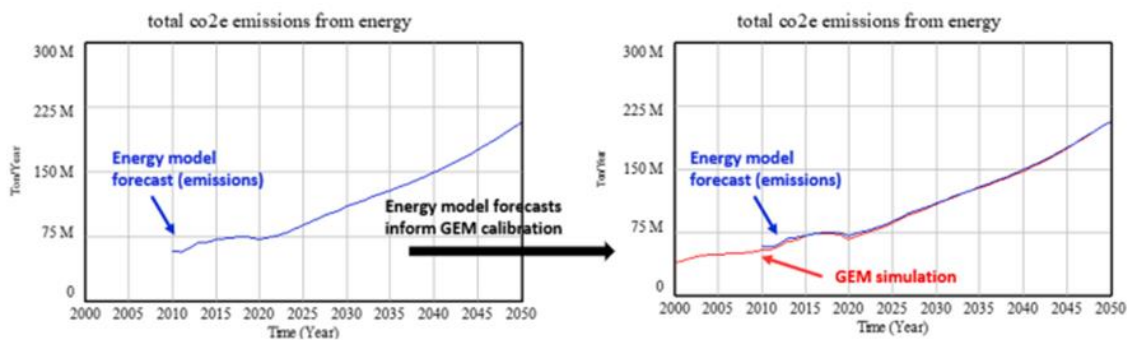


Figure 2: Illustration of reference mode and the alignment of behavior in GEM

The demand aligns with the results from LEAP, and closing the endogenous feedback loops enables us to (i) examine how macroeconomic indicators evolve under LEAP projections and (ii) subsequently adjust the energy demand trajectory forecasted by LEAP. Figure 4 illustrates a comparison of simulations with and without the endogenous feedback effects through total real GDP. The findings indicate that the energy mix derived from the sectoral model contributes to increased economic growth (for instance, through lower costs). This additional growth results in greater energy demand and related emissions than what LEAP initially predicted.

This process is conducive to iterations. Specifically, the updated total real GDP forecast from GEM can be integrated back into LEAP. This integration aids in assessing whether the anticipated emission reductions remain achievable or if the increased demand necessitates more robust mitigation efforts. This methodology is applied across all modules except for ecosystem service provisioning. The exception arises because modeling current and future ecosystem service provisioning requires iterative processes among GEM, GIS, and ecosystem services models like InVEST.

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